



आपका हुनर  
आपकी पहचान !

CHOOSE  
A NEW  
DESTINATION

START  
A NEW LIFE....

# MSMG FOUNDATION

आपका हुनर  
आपकी पहचान !





## CHAIRMAN MESSAGE

MSMG foundation is not just an organization but an emotion for the younger generation who need skills and education for employment. It is a great place to be empowered with tremendous skills and knowledge.

MSMG works not to earn profit but to provide self-employment and financial security to the general citizens of the country. Now, no one will have to yearn for the attainment of education and skill.

MSMG offers you a variety of courses and skill education for self-employment and financial freedom.

*Devendra Mandal*



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आपकी पहचान !

## PROLOGUE

The MSMG Foundation stands as a dynamic and visionary institution, fervently committed to the cultivation of essential skills. It operates a prestigious paramedical institute, boasting accreditation with Skill India Mission. As a distinguished Training Provider for esteemed bodies such as NDSC, HSSC, BSDM, UPSDM, and more, we ardently participate in benevolent initiatives that span across the heartlands of Bihar, Jharkhand, Uttar Pradesh and all across India.





## VISION



Empowering individuals through skill development, transforming lives, and creating a skilled workforce for a brighter future.

## MISSION

Our mission is to provide quality education and training, preparing individuals with needed skills to augment employability and contribute towards their socio-economic development, making a positive difference in the lives of those who need it most.





**MSMG**  
FOUNDATION  
आपका हुनर

आपकी पहचान !

## ABIDING BY THE LAW

- Regd. by Ministry of Corporate Affairs, Govt. of India.
- Registration Number - 404603 {pursuant to sub - section (2) of section 7 and sub section (1) of section 8 of the Companies Act. 2013 (18 Of 2013) and Rule of the companies (Incorporation Rules 2014)}
- The Corporate Identity Number (CIN) of MSMG Foundation is : U80903DL2022NPL404603
- The Permanent Account Number Number (PAN) is: AAQCM1931K

## Affiliated With



सबको हुनर. सबको काम  
उत्तर प्रदेश कौशल विकास मिशन



## OUR COURSES & FEE

# CERTIFICATE COURSES

DURATION - 1 YEAR  
ELIGIBILITY- 10TH PASS

**FIRE & SAFETY**

**AHW**

**EMT**

**NURSING ASSISTANT**

**DT**

**GDA**

**OTT**

**DIETITIAN**

**HOME HEALTH CARE ASST.**

**CRITICAL TECHNOLOGY**

**MEDICAL LABORATORY TECH.**

**BASIC LIFE SUPPORT**

**PRA**

**SANITARY INSPECTOR**

**MEDICAL ASSISTANT**

## OUR COURSES & FEE

# DIPLOMA COURSE

DURATION - 2 YEARS

ELIGIBILITY- 10/12TH PASS

**CMS & ED**

**AHW**

**DPT**

**ECG Technician**

**DT**

**GDA**

**EMT**

**DIETITIAN**

**MULTI. HEALTH WORKER**

**Medical Dresser**

**OTT**

**Nutrition & Health Edu.**

**Medical Record Technology**

**COSMETIC TECHNICIAN**

**Fire & Safety**

**DMLT**



## FREE FACILITIES AVAILABLE WITH THE COURSE

1. 100% job assistance
2. Library
3. Online Classes
4. Medicine Classes by highly Qualified Pharmacists
5. personality Development class
6. English Speaking Class
7. Digital Classrooms
8. 100% Power backup
9. Time to time Health Camp
10. Time to time Hospital Visits
11. Time to time door to door Health Serve



# TESTIMONIALS AND WORD OF MOUTH

"Real stories, real impact. Read the testimonials and case studies that showcase the transformative power of our work."

## MD EKHLAQUE



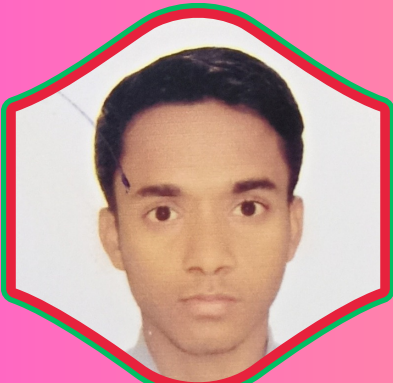
"I greatly appreciate the high caliber of instructors at MSMG Foundation, who have made my medical education both engaging and informative."

## ABHAY KUMAR



"The availability of well-equipped laboratories and an extensive library has greatly facilitated my learning process."

## RAGHIB ALAM



"The institute's commitment to fostering a supportive and inclusive learning environment is commendable."

## MUNNI KUMARI



"Improved communication regarding changes in the schedule or curriculum would assist students in better planning."

## SHAHNWAZ ALAM



"The dedication of the faculty and the institute's resources have been instrumental in my personal and professional growth."

## TRAINING AND PLACEMENT

MSMG is maintaining a separate Training and Placement cell under a Training and Placement officer. MSMG is under a process and tying up with different Hospitals, Clinics, Diagnostic Centers, Pathology labs all over India for the training and Placement of its students.

Students are being prepared as per the demand of the industry with regular mock interview, on job practical training and Personality Development Program.

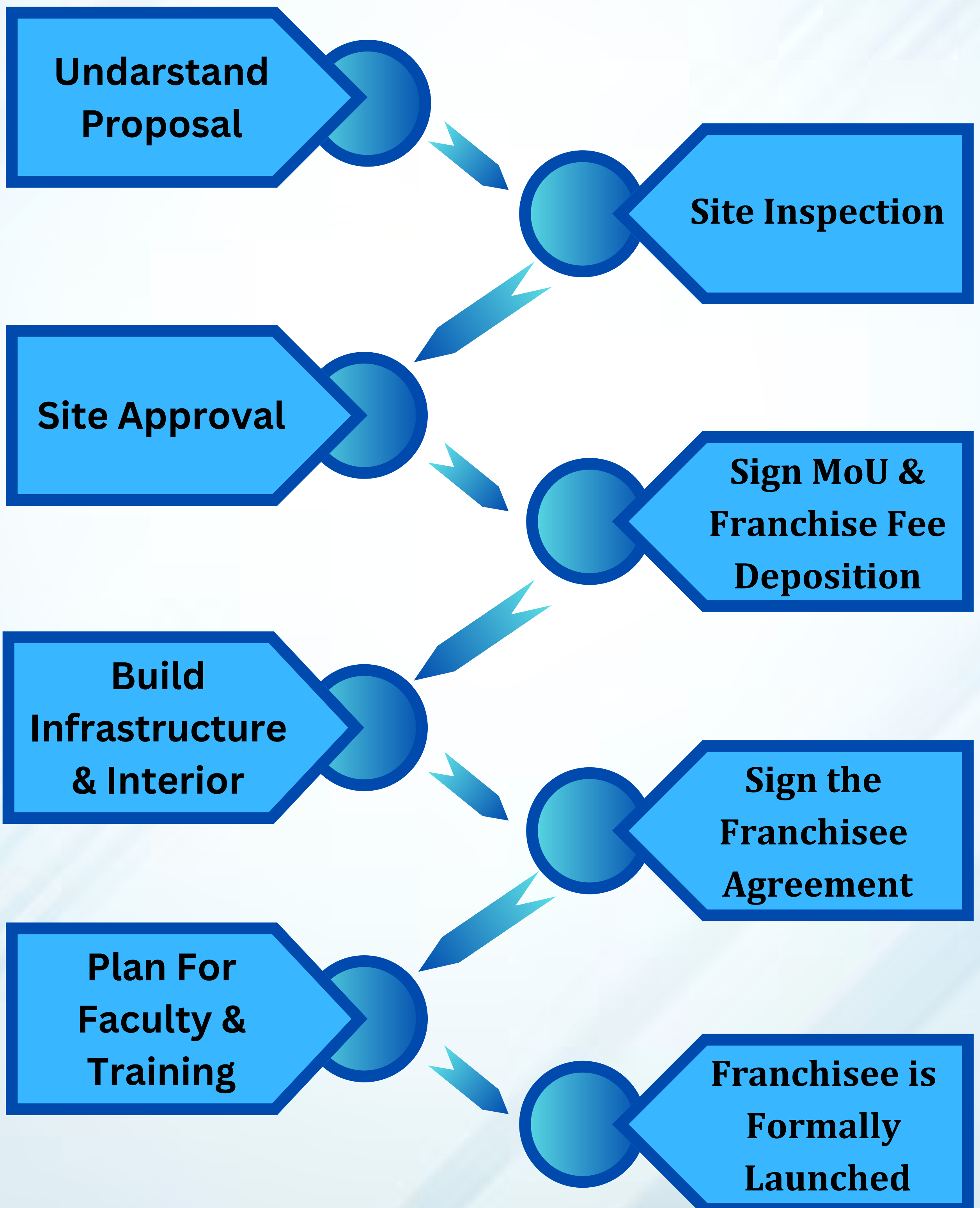
The dedicated training and placement cell of MSMG is always in contact with students to provide necessary information for various training and placement requirements. MSMG training and placement cell always in a process of industry interaction, which is the sole responsibility of the MSMG. The Placement is the sole responsibility of students, MSMG is the facilitator for the Placement of Student Besides regular training by our own qualified experts, students are being sent for compulsory industrial training every year for a minimum period of 8 weeks in different hospitals, nursing homes, polyclinic, diagnostic Centre and pathology lab.

MSMG provides a healthy competitive environment for each student to grow and be competent to face the competitive world with his/her own creativity.

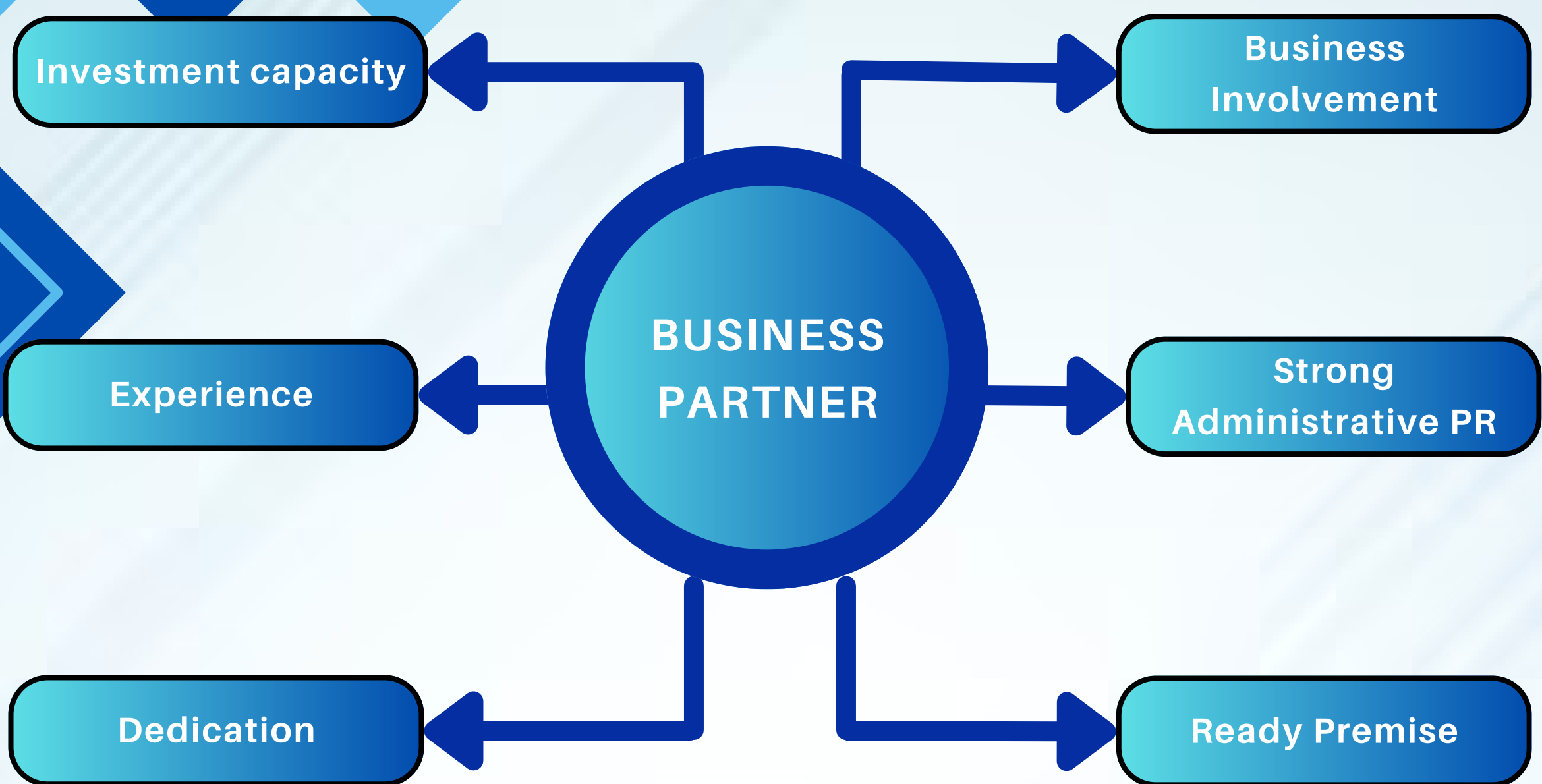


# A Route Map For MSMG FOUNDATION Franchisee

Let's  
start the  
Journey



# OUR PARTNER SHOULD HAVE



## Interiors/Exteriors support

- Site visit & layout plan
- Colour Scheme
- Modification in elevation/colour scheme
- Complete guidance on furniture / fixtures
- An Interior Designing Manual (for e.g. wall, ceiling, furniture, floor etc.)

## Marketing Support

- Guidelines for inauguration and launching of school.
- Timely visits by our support staff.
- Support in correspondence.
- Event-support such as Annual Day, Sports Day, Health Check up Camps, Health Awareness Programmes etc.
- Organizing seminars, business fairs and presentations.

## Research & Development

- Curriculum & Activities.
- Study material & editorial support.
- Latest industry updates.
- Competitive Strategy Development.
- Improving day-to-day working with automation and IT tools.
- Above all, setting up a profitable organization that provides quality education.



## Advertisement Support

- Local advertisement-layout, planning, conceptualization & implementation.
- Nationwide advertisements through newspapers, magazines & the electronic media.

## Technical & Training support

- Availability of all manuals.
- Recruitment & Interview support.
- Training to all staff members.
- Regular trainings/PCP's.
- CD's related to support.
- Parent guidance & training support.

## FRANCHISE PROPOSAL/MOU

<b>Required Area</b>	<b>: 1500 Sqft to 2000 Sqft (to run 4 to 5 Programs)</b>
<b>Name of Establishment</b>	<b>MSMG FOUNDATION</b>
<b>Establishment Year</b>	<b>: 2022</b>
<b>Programs in Demand</b>	<b>: CMS &amp; ED, NA, DPT, Dental Tech., AHW etc.</b>
<b>MSMG Foundation Website</b>	<b>: www.msmg.in</b>
<b>Initial Agreement Period between MSMG &amp; Franchisee</b>	<b>: 11 Months and Extendable on mutual consent, No fee at the time of renewal</b>
<b>Programs Fee Structure</b>	<b>: Rs. 50,000 for 1.5 Years Course (incl. of all)</b> <b>: Rs. 70,000 for 2 Years Course (incl. of all)</b>
<b>1st Cycle of an Examination</b>	<b>: June to June</b>
<b>2nd Cycle of an Examination</b>	<b>: December to December</b>
<b>Examination Centre</b>	<b>: Your own MSMG Institute Premises</b>
<b>Criteria after understanding the Proposal</b>	<b>: Step 1- Correspondence via emails and Telephone</b> <b>: Step 2- Deposit amount of franchise fee (1.5 Lacs) after having understood &amp; signed MoU properly</b> <b>: Step 3- Sharing a copy of an agreement</b> <b>: Step 4- Agreement Signing Process</b> <b>: Step 5- Online Site Execution and Documentation during the site visit</b> <b>: Step 6- Recruiting and Training of Faculty, Marketing Experts &amp; Counselors</b> <b>: Step 7- Exchange of Ideas on Business development etc.</b>

# SEVEREBILITY

- The Franchisee is non-transferable and shall not change the constitution of the Franchisee without the written consent of the Franchisor.
- Franchisee has no rights to sub-let or start sub-center without written permission from the Franchisor.
- The Franchisor shall be free to fix targets for the Franchisee center from time to time.
- The Franchisor has right to verify the accounts and bills/receipt issued by the Franchisee.
- The Franchisee shall forward details of registration, training details, fees collected and monthly information as required and as per format issued by the Franchisor on monthly basis.
- The Franchisee shall ensure good conduct and behavior of every student and every faculty in order to maintain high reputation and discipline conducive for creating good academic atmosphere in the Franchisee's Centre.
- The Franchisee will maintain the premises of the Franchise's center in good condition.

# PICTURES SPEAK LOUDER THAN WORDS







**REACH US**



**8585988882**  
**9341826378**



**WWW.MSMG.IN**



**Branch Office: L.G. Showroom, 3rd Floor,  
Line Bazar, Jhanda Chowk, Purnea (Bihar)**